



# JASON MANNELLO

## *visual communications*

### *qualifications*

- Skilled in a variety of design programs including the core programs for print, Adobe Photoshop/Illustrator and Quark Xpress.
- Knowledge of both Macintosh and PC environments
- A respectable overall knowledge of computers, their operation & maintenance
- Participated in a number of internships and also worked in the publishing industry for over 3 years thereby gaining a working knowledge of many different sides of the industry

### *career development*

#### **W Media** – *Graphic Designer* 8/04–Present

- Design ads and content layouts for a number of magazines, some of which include Where2 Magazine: a CT Local Guide, and Artis Magazine: A Guide to the Arts in CT.
- Design Business Cards, Calendars, Catalogs, Post Cards, etc. for a variety of clients
- Assist in the monthly update of company & client websites

#### **ConnCAP** – *Graphic Designer / Counselor* 6/04–8/04

- Designed award ceremony pamphlet and assisted with yearbooks.
- Photographed classes & students and retouched in Photoshop
- Assisted in web design class instruction & built ConnCAP website.

#### **Trancesonics** – *Graphic Designer* 1/04–5/04

- Designed album cover, logo, & inner sleeve art, for Trancesonics.
- Designed art for Trance Sonics website

#### **Marketing By Design** – *Design/Production Assistant* 9/03–12/03

- Designed packaging and identities for a variety of products
- Assisted with production and release of a multitude of projects
- Updated websites with new imagery
- Assisted in the photography studio photographing products

#### **Siemon Company** – *Graphic Support Intern* 1/02–2/02

- Assisted in the process of taking digital photographs of products in a studio to be used in catalogs and product bulletins.
- Modified and matted digital photographs in Adobe Photoshop
- Created and revamped various documents, including advertisements and catalog pages, in QuarkXPress

#### **NVCC Marketing Dept.** – *Graphic Support Intern* 1/01–2/01

- Created catalog pages, posters, and newspaper advertisements using QuarkXPress and Adobe Photoshop.

#### **Education**

Endicott College  
2000-2004

BFA Visual Communications

#### **Courses Taken Include:**

- Drawing & Design
- Graphic Design
- Typography
- 3D Design
- History of Design
- Problems of Aesthetics
- Foundations of Design
- Color Light & Theory
- Painting
- Studio Photography
- Digital Photography
- Web Design
- Digital Imaging and Manipulation

#### **Software Skills**

Mac OSX & Windows

- Adobe Photoshop
- Adobe Illustrator
- Quark Xpress
- Adobe Acrobat
- Adobe Go Live
- Dreamweaver
- Microsoft Word

#### **Awards Received**

- 2nd Place – Student Art Award at Endicott College. Typographical Design. Piece was purchased by the college for permanent display (2004)
- Presidential Merit Scholarship – 2000-2004
- Waterbury Foundation Scholarship Award 2000-2004
- Integrity Graphics Scholarship Award – 2001



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